



Pamala Wiepking

Visiting Stead Family Chair in International Philanthropy
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Curriculum Vitae

Dr. Pamala Wiepking (Schiedam, 1978) is the inaugural Visiting Stead Family Chair in International Philanthropy at the Lilly Family School of Philanthropy. She studies cross-national and interdisciplinary explanations of philanthropy. She aims to make philanthropy more meaningful for all actors involved and she is the *2017 UMD SPP Do Good Institute-ARNOVA Award for Global Philanthropy and Nonprofit Leadership* recipient for her leadership in international philanthropy and nonprofit research. Together with other researchers she has published on philanthropic behavior in –among others– *Social Forces*, *European Sociological Review*, *Social Science Research*, *Voluntas* and the *Nonprofit and Voluntary Sector Quarterly*. She is co-editor (with Femida Handy) of the *Palgrave Handbook of Global Philanthropy*, which won the 2016 ARNOVA Virginia A. Hodgkinson Research Book Prize. She is a member of the editorial board for the *Nonprofit and Voluntary Sector Quarterly* and the *International Journal of Nonprofit and Voluntary Sector Marketing*. Pamala is one of the founding members of the European Research Network on Philanthropy and the Center for Global Generosity. She is also board member of the Dutch Fundraising Institute (NLFL). Pamala is the mother of Yse (2012) and Olli (2015). You can find more information on www.wiepking.com.

Education

- Ph.D. *VU Amsterdam, the Netherlands*
Philanthropic Studies, January 2004 – April 2008.
Title Ph.D. thesis: “For the Love of Mankind. A Sociological Study on Charitable Giving”. Defended: April 21, 2008. Supervisors: Prof. dr. Th.N.M. Schuyt (VU University) and dr. I. Maas (Utrecht University).
- M.Sc. *Utrecht University, the Netherlands*
Sociology, 2002, Title M.Sc. thesis: “Gender Differences in Poverty: A Cross-national Study” (in Dutch).

Work experience

- 2018-... Visiting Stead Family Chair in International Philanthropy and Visiting Associate Professor of Philanthropic Studies (non-tenured; 0.8fte), Indiana University Lilly Family School of Philanthropy.
- 2012-2018 Assistant Professor (non-tenured; 1.0 fte). Department of Business-Society Management, Rotterdam School of Management, Erasmus University Rotterdam.
- 2010-2012 Assistant Professor (non-tenured; 1.0 fte). Department of Sociology, Erasmus University Rotterdam and Erasmus Centre for Strategic Philanthropy (ECSP).
- 2010-2012 Adjunct Fellow with the Australian Centre for Philanthropy and Nonprofit Studies, Queensland University of Technology, Brisbane, Australia.
- 2008-2010 Assistant Professor (tenured; 1.0 fte). Department of Philanthropic Studies, VU University Amsterdam.
- 2004-2008 Ph.D. Candidate (0.8 fte) / Researcher (0.2 fte). Department of Philanthropic Studies, VU University Amsterdam.
- 2002-2004 Junior reseracher (0.6 fte) / Manager Postdoctoral Educational Program ‘Philanthropic Studies’ (0.4 fte). Department of Philanthropic Studies, VU University Amsterdam.

Publications

Key journal articles

- Wiepking, Pamala, René Bekkers and Una Osili. (2014). Examining the Association of Religious Context with Giving to Non-Profit Organizations. *European Sociological Review* 30(5): 640-654.
- Bekkers, René and Pamala Wiepking. (2011). A Literature Review of Empirical Studies of Philanthropy: Eight Mechanisms that Drive Charitable Giving. *Nonprofit and Voluntary Sector Quarterly* 40(5): 924-973.
- Wiepking, Pamala. (2010). Democrats Support International Relief and the Upper Class Donates to Art? How Opportunity, Incentives and Confidence Affect Donations to Different Types of Charitable Organizations. *Social Science Research* 39: 1073-1087.
- Wiepking, Pamala and Ineke Maas. (2009). Resources That Make You Generous: Effects of Social and Human Resources on Charitable Giving. *Social Forces* 86(June): 1973-1996.
- Wiepking, Pamala and Ineke Maas. (2005). Gender Differences in Poverty: A Cross-National Study. *European Sociological Review* 21(3): 187-200.

Other international (refereed) journal publications

- De Wit, A., Neumayr, M., Handy, F., & Wiepking, P. (2018). Do Government Expenditures Shift Private Philanthropic Donations to Particular Fields of Welfare? Evidence from Cross-country Data. *European Sociological Review* 34(1): 6-21.
- Wiepking, Pamala and Marco H.D. van Leeuwen. (2013). Picturing Generosity. Factors of Success and Failure of National Campaigns in the Netherlands. Part of symposium on national fundraising campaigns in the *Nonprofit and Voluntary Sector Quarterly* 42(2): 262-284, edited by Pamala Wiepking and Marco H.D. van Leeuwen.
- Marco H.D. van Leeuwen and Pamala Wiepking. (2013). National Campaigns for Charitable Causes: A Literature Review. Part of symposium on national fundraising campaigns in the *Nonprofit and Voluntary Sector Quarterly* 42(2): 219-240, edited by Pamala Wiepking and Marco H.D. van Leeuwen.
- Wiepking, Pamala, and Russell N. James III. (2013). Why are the Oldest Old less Generous? Explanations of the Unexpected Age-Related Drop in Charitable Giving. *Ageing & Society* 33(3): 486-510. Open Access Publication.
- Wiepking, Pamala, and René Bekkers. (2012). Who Gives? A Literature Review of Predictors of Charitable Giving II – Gender, Marital Status, Income and Wealth. *Voluntary Sector Review* 3(2): 217-246.
- Wiepking, Pamala, Wendy Scaife, and Katie McDonald. (2012). “Motives and barriers to bequest giving: The willing and the ‘unwilling’”. *Journal of Consumer Behaviour* 11(1): 56-66.
- Wiepking, Pamala, and Beth Breeze. (2012). Feeling Poor, Acting Stingy: The Effect of Money Perceptions on Charitable Giving. *International Journal of Nonprofit and Voluntary Sector Marketing* 17(1): 13-24.
- Bekkers, René, and Pamala Wiepking. (2011). “Testing Mechanisms for Philanthropic Behaviour”. In: Wiepking, Pamala and René Bekkers, Testing Mechanisms for Philanthropic Behaviour [Special issue *International Journal of Nonprofit and Voluntary Sector Marketing* 16(4): 291-297].
- Bekkers, René, and Pamala Wiepking. (2011). Who Gives? A Literature Review of Predictors of Charitable Giving I – Religion, Education, Age and Socialization. *Voluntary Sector Review* 2(3): 337-365.
- Bekkers, René, and Pamala Wiepking. (2011). Accuracy of Self-reports on Donations to Charitable Organizations. *Quality & Quantity* 45(6): 1369-1383.
- Wiepking, Pamala, and Merijn Heijnen. (2011). The Giving Standard: Conditional Cooperation in the Case of Charitable Giving. *International Journal of Nonprofit and Voluntary Sector Marketing* 16(1): 13-22.
- Wiepking, Pamala and René Bekkers. (2010). Does Who Decides Really Matter? Causes and Consequences of Personal Financial Management in the Case of Larger and Structural Charitable Donations. *Voluntas* 21(2): 240-263.

- Wiepking, Pamala, Kym Madden, and Katie McDonald. (2010). Leaving a legacy: Bequest giving in Australia". *Australasian Marketing Journal* 18(1): 15-22.
- James III, Russell N., and Pamala Wiepking. (2008). A Comparative Analysis of Educational Donors in the Netherlands. *International Journal of Educational Advancement* 8(2): 71-78.
- Wiepking, Pamala. (2007). The Philanthropic Poor: In Search of Explanations for the Relative Generosity of Lower Income Households. *Voluntas* 18(4): 339-358.
- Bekkers, René and Pamala Wiepking. (2006). To Give or not to Give, that's the Question. How Methodology is Destiny in Dutch Data. *Nonprofit & Voluntary Sector Quarterly* 35(3): 533-540.

National (refereed) journal articles

- Wiepking, Pamala. (2011). Vrijgevigheid in beeld: Nationale acties voor het goede doel in Nederland. *Mens & Maatschappij* 86(1): 88-110.

Under review

- Breeze, Beth, and Pamala Wiepking. (2018). A Different Driver? Exploring Employee Engagement in Corporate Philanthropy. *Third round R&R with Journal of Business Ethics*. Awarded Best conference paper award at the European Research Network on Philanthropy (ERNOP) Conference in Copenhagen, July 2017.
- Eino, Chris, Pamala Wiepking, and Fengjing Zhang. (2018). Education, Employment and Volunteering. The Long Arm of Selection and the Short Hand of the Job. *Submitted to Sociological Quarterly*.
- Wiepking, Pamala, and Fengjing Zhang. (2018). The Netherlands: Good Conditions, but many Perceived Challenges. *Submitted to Nonprofit Policy Forum*.

(Edited) Books and special issues

- Wiepking, Pamala and Femida Handy (Eds.). (2015). *The Palgrave Handbook of Global Philanthropy*. Hampshire, UK: Palgrave MacMillan. ISBN: 9781137341518.
- Wiepking, Pamala, Marco H.D. van Leeuwen, and Lucas Meijs (Eds.). (2013). Symposium on National Campaigns for Charitable Causes in *Nonprofit and Voluntary Sector Quarterly* 42(2).
- Wiepking, Pamala and René Bekkers (Eds.). (2011). Special issue on Testing Mechanisms for Philanthropic Behaviour in *International Journal of Nonprofit and Voluntary Sector Marketing* 16(4).
- Wiepking, Pamala (Ed.). (2009). *The State of Giving Research in Europe. Household donations to Charitable Organizations in Twelve Countries*. Pallas Publications (Amsterdam University Press): Amsterdam.
- Wiepking, Pamala. (2008). For the Love of Mankind. A Sociological Study on Charitable Giving. Ph.D. Dissertation, Faculty of Social Sciences, VU University Amsterdam: Amsterdam.
- Schuyt, Theo, Barbara Gouwenberg, René Bekkers, May-May Meijer, and Pamala Wiepking (Eds.) (2007). *Geven in Nederland 2007. Giften, Legaten, Sponsoring en Vrijwilligerswerk [Giving in the Netherlands 2007]*. Reed Business: Amsterdam.

Contributions to books

- Wiepking, Pamala. (accepted for publication). Nederland in vergelijkend perspectief. In: *Verkenning Filantropie*. Den Haag: WRR.
- Wiepking, Pamala and Fengjing Zhang. (2017). The Netherlands: Good conditions, but many perceived challenges. Pp. 18-37 in 2017 Report on the State of Civil Society in the EU and Russia. Berlin: EU Russia Civil Society Forum.
- Leeuwen, Marco, Pamala Wiepking, and Henk Looijesteijn. (2017). Filantropie in de Gouden Eeuw en de rol van (niet) vermogenden daarin. Pp. 6-10 in *Verslag Startbijeenkoms Netherlands Academy of Philanthropy*. Den Haag: NAP.
- Bekkers, René, Arjen de Wit, and Pamala Wiepking. (2017). Jubileumspecial: Twintig jaar Geven in Nederland [Twenty years Giving in the Netherlands]. In: Bekkers, René, Theo N.M. Schuyt, and Barbara Gouwenberg (Eds.). *Geven in Nederland 2017: Giften, Sponsoring, Legaten en Vrijwilligerswerk [Giving in the Netherlands 2017]*. Amsterdam: Lenthe Publishers.

- Wiepking, Pamala, and Femida Handy. (2015). Introduction. Pp. 3-8 in Wiepking, Pamala and Femida Handy (Eds.). *The Palgrave Handbook of Global Philanthropy*. Palgrave MacMillan: Hampshire, UK.
- Wiepking, Pamala, and Femida Handy. (2015). Explanations for Cross-National Differences in Philanthropy. Pp. 9-24 in Wiepking, Pamala and Femida Handy (Eds.). *The Palgrave Handbook of Global Philanthropy*. Palgrave MacMillan: Hampshire, UK.
- Wiepking, Pamala, and René Bekkers. (2015). Giving in the Netherlands: A Strong Welfare State with a Vibrant Nonprofit Sector. Pp. 211-229 in Wiepking, Pamala and Femida Handy (Eds.). *The Palgrave Handbook of Global Philanthropy*. Palgrave MacMillan: Hampshire, UK.
- Wiepking, Pamala, and Femida Handy. (2015). The Practice of Philanthropy: The Facilitating Factors from a Cross-National Perspective. Pp. 597-624 in Wiepking, Pamala and Femida Handy (Eds.). *The Palgrave Handbook of Global Philanthropy*. Palgrave MacMillan: Hampshire, UK.
- Wiepking, Pamala, and René Bekkers. (2014). De acht motieven voor geefgedrag: Waarom geven mensen geld aan goede doelen? [The eight motives for giving behavior] Pp. 76-85 in Meijs, Lucas (Ed.). *Filantropie in Nederland [Philanthropy in the Netherlands]*. Stichting Maatschappij en Onderneming (SMO): Den Haag.
- Boonstoppel, Evelien, and Pamala Wiepking. (2012). Geven als een sociaal dilemma. Motivationale, strategische en structurele verklaringen voor geefgedrag door vermogende Nederlanders [Giving as a social dilemma]. Pp. 131-158 in Vincent Buskens and Ineke Maas (Eds.). *Boekeditie Mens & Maatschappij 2012*. Amsterdam University Press: Amsterdam.
- Boonstoppel, Evelien, and Pamala Wiepking. (2011). Geven door vermogende Nederlanders [Giving by HNW households in the Netherlands]. Pp. 165-185 in Theo Schuyt & Barbara Gouwenberg (Eds.). *Geven in Nederland 2011. Giften, Legaten, Sponsoring en Vrijwilligerswerk [Giving in the Netherlands 2011]*. Reed Business: Amsterdam.
- Wiepking, Pamala, and René Bekkers. (2009). Explaining Differences in Charitable Giving in Europe. Pp. 185-191 in Harry Ganzenboom en Marion Wittenberg (Eds.). *Nederland in Vergelijkend Perspectief. Tweede Nederlandse workshop European Social Survey*, Den Haag.
- Wiepking, Pamala. (2009). "The Netherlands" Pp. 47-51 in Wiepking, P. (Ed.) *The State of Giving Research in Europe. Household Donations to Charitable Organizations in Twelve Countries*. Pallas Publications (Amsterdam University Press): Amsterdam, the Netherlands.
- Wiepking, Pamala and René Bekkers. (2009). Geven door jongeren [Youth giving]. Pp. 153-160 in Theo Schuyt & Barbara Gouwenberg. *Geven in Nederland 2009: Giften, legaten, sponsoring en vrijwilligerswerk [Giving in the Netherlands 2009]*. Reed Business: Amsterdam.
- Bekkers, René, Pamala Wiepking, and Evelien Boonstoppel. (2009). Geven door huishoudens en individuen [Giving by households and individuals]. Pp. 27-50 in Theo Schuyt & Barbara Gouwenberg (Eds.). *Geven in Nederland 2009. Giften, Legaten, Sponsoring en Vrijwilligerswerk [Giving in the Netherlands 2009]*. Reed Business: Amsterdam.
- Wiepking, Pamala. (2009). Aan welk doel zal ik geven? Donaties aan goede doelen in Nederland. [Which cause will I give to?] Pp. 25-41 in Bronner et al. (red.). *Ontwikkelingen in het marktonderzoek [Developments in marketing research]*. Jaarboek 2009 MarktOnderzoekAssociatie. Haarlem: Spaar^{EN}Hout.
- Wiepking, Pamala. (2007). Een halve eeuw vrijgevigheid in beeld. Nationale acties voor het goede doel in Nederland [National campaigns for charitable causes]. Pp. 143-164 in Marco van Leeuwen en Vibeke Kingma (Eds.). *Filantropie in Nederland. Voorbeelden uit de periode 1770-2020 [Philanthropy in the Netherlands: Examples from 1770-2020]*. Amsterdam: Aksant.
- Wiepking, Pamala, René Bekkers, Barbara Gouwenberg, Theo Schuyt, Elly Mariani, Sophie de Wijs, Martin Weiland, and Jan Smit. (2007). Geven door huishoudens en individuen [Giving by households and individuals]. Pp. 31-69 in Theo Schuyt, Barbara Gouwenberg, René Bekkers, May-May Meijer, and Pamala Wiepking (Eds.). *Geven in Nederland 2007: Giften, legaten, sponsoring en vrijwilligerswerk [Giving in the Netherlands 2007]*. Amsterdam: Reed Business.
- Schuyt, Theo, Barbara Gouwenberg, Pamala Wiepking, May-May Meijer, René Bekkers en Theo de Gilder. (2007). Doelen waaraan gegeven wordt [Causes receiving donations]. Pp. 114-146 in Schuyt, Gouwenberg, Bekkers, Meijer, and Wiepking (Eds.) *Geven in Nederland 2007. Giften, Legaten, Sponsoring en Vrijwilligerswerk [Giving in the Netherlands 2007]*. Amsterdam: Reed Business.

- Gouwenberg, Barbara, Pamala Wiepking, Theo Schuyt, Elly Mariani, René Bekkers, and Jan Smit. (2005). Geven door huishoudens en individuen [Giving by households and individuals]. Pp. 31-50 in Schuyt and Gouwenberg (Eds.). *Geven in Nederland 2005 [Giving in the Netherlands 2005]*. Amsterdam: Elsevier Overheid.
- Gouwenberg, Barbara, Theo Schuyt, Pamala Wiepking, May-May Meijer, and René Bekkers. (2005). "Doelen waaraan gegeven wordt [Causes receiving donations]." Pp. 95-137 in Schuyt and Gouwenberg (Eds.). *Geven in Nederland 2005 [Giving in the Netherlands 2005]*. Amsterdam: Elsevier Overheid.
- Wiepking, Pamala. (2003). Het Mattheus-effect in de filantropie [The Matthew effect in Philanthropy]. Pp. 173-186 in Schuyt (Ed.). *Geven in Nederland 2003 [Giving in the Netherlands 2003]*. Houten: Bohn, Stafleu en Van Loghum.
- Gouwenberg, Barbara, Pamala Wiepking, Theo Schuyt, René Bekkers, and Jan Smit. (2003). Geven door huishoudens en individuen. Pp. 37-54 in Schuyt (Ed.). *Geven in Nederland 2003 [Giving in the Netherlands 2003]*. Houten: Bohn, Stafleu en Van Loghum.

Working papers

- Wiepking, Pamala, Femida Handy, and all data contributing authors to the Palgrave Handbook. (work in progress). *Global Philanthropy: How institutional factors enable philanthropic giving.*
- Wiepking, Pamala, and Chris Einolf. (work in progress). *The Gendered Pathways of Prosocial Behavior. Paper in preparation for submission to Sociological Science.*
- Van Leeuwen, Marco, Pamala Wiepking and Henk Looijesteijn. (work in progress). *The (Un)charitables: Wealthy Donors in the Golden Age in the Netherlands. Paper in preparation for submission to American Journal of Sociology.*
- Wiepking, Pamala, Arjen de Wit and Xioanan Kou. (work in progress). *Charitable Giving by High Net Worth Households in the US and the Netherlands: Intrinsic Motivation or Social Pressure? Paper in preparation for submission to Nonprofit and Voluntary Sector Quarterly.*
- Okten, Cagla, Una Osili, René Bekkers, Pamala Wiepking and David Reinstein. (work in progress). *Who Cares About Development and Disasters? Learning about Cross Country Differences in Generosity.*

Scholarships, prizes and research grants

2017	UMD SPP Do Good Institute-ARNOVA Award for Global Philanthropy and Nonprofit Leadership	€8,500
2017	Best conference paper award for the paper <i>A Different Driver? Exploring Employee Engagement in Corporate Philanthropy</i> , at the European Research Network on Philanthropy (ERNOP) Conference in Copenhagen, July 12 2017 (with Beth Breeze).	€1,000
2016	Virginia A. Hodgkinson Research Book Prize for <i>The Palgrave Handbook of Global Philanthropy</i> by the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), the largest international association for research on philanthropy (with Femida Handy).	€887
2016	Academy of Management (AOM) Emerald Best International Symposium Award at the 2016 AOM Conference (with Femida Handy and Lonneke Roza).	-
2016	Association of Fundraising Professionals (AFP) Emerging Scholar Award for research on philanthropy and fundraising.	-
2016	Support Programme National and International Project (SNIP) grant from the Erasmus University for project on international philanthropy	€10,000
2012	Inclusion of the Generations and Gender Programme (GGP) on the National Roadmap for Large-scale Research Infrastructures, including seed money (Principal Investigators : Aat Liefbroer, NIDI; Pearl Dykstra, EUR; Joop Hox, UU).	€500,000
2010	Sponsoring for study on High Net Worth donors in the Netherlands, provided by Mindwize and Elite Research.	€50,000

2009	Veni grant Netherlands Organisation for Scientific Research (016.105.179).	€250,000
2009	Grant for Visiting Academics at the Queensland University of Technology, Australian Centre for Philanthropy and Nonprofit Studies.	€4,500
2008	Early Ph.D. Completion Bonus, Faculty of Social Sciences, VU University.	€4,000
2007	Conducting literature survey “Generosity and Philanthropy” for the Templeton Foundation (with René Bekkers, Principal Investigator).	€7,600
2004	Project on donor segmentation for Greenpeace (with May-May Meijer).	€10,000
2004	Project on donor segmentation for KWF Kankerbestrijding (with May-May Meijer and Barbara Gouwenberg).	€11,500

Various other grants (<€2,000): NWO Grant for Open Access Publication (2012); workshop for the Dutch Red Cross on donor segmentation (2007); Emerging Scholar Award Association for Research on Nonprofit Associations and Voluntary Action (ARNOVA, 2006); Steinmetz/ICPSR scholarship for ICPSR Summer School (2005); First time attending’-scholarship ARNOVA (2004); various grants from the PhD Competition Fund of the VU University for attending international conferences and the ICPSR Summer School in Ann Arbor, Michigan (2004, 2005, 2006); Grant for Visiting Researchers at the Luxembourg Income Studies (LIS), Luxembourg (with Ineke Maas, 2003).

Data collections

- IIPD. (2016). *Individual International Philanthropy Database*. [machine-readable data file]. Wiepking, P. and Femida Handy [principle investigators]. Rotterdam: Erasmus University Rotterdam [distributor].
- GINPS10_HNW. (2010). *Giving in the Netherlands Panel Study 2010 High Net Worth Supplement*. [machine-readable data file]. Wiepking, Pamala, Bas Jansen, and Evelien Boonstoppel [principle investigators]. Amsterdam: VU University, Philanthropic Studies [distributor].
- Giving France. (2009). *Giving France*. [machine-readable data file]. Wiepking, Pamala [principle investigator]. Amsterdam: VU University, Philanthropic Studies [distributor].
- GINPS08. (2008). *Giving in the Netherlands Panel Study 2008*. [machine-readable data file]. Bekkers, René; Schuyt, Theo N.M.; Gouwenberg, Barbara M., Wiepking, Pamala [principle investigators]. Amsterdam: VU University, Philanthropic Studies [distributor].
- GINPS06. (2006). *Giving in the Netherlands Panel Study 2006*. [machine-readable data file]. Wiepking, Pamala, Bekkers, René, Schuyt, Theo N.M., Gouwenberg, Barbara M. [principle investigators]. Amsterdam: VU University, Philanthropic Studies [distributor].
- GINPS04. (2004). *Giving in the Netherlands Panel Study 2004*. [machine-readable data file]. Meijer, M.M., Bekkers, René, Schuyt, Theo N.M., Gouwenberg, Barbara M., Wiepking, Pamala [principle investigators]. Amsterdam: VU University, Philanthropic Studies [distributor].
- GINPS02. (2002). *Giving in the Netherlands Panel Study 2002*. [machine-readable data file]. Bekkers, René, Schuyt, Theo N.M., Gouwenberg, Barbara M., Wiepking, Pamala [principle investigators]. Amsterdam: VU University, Philanthropic Studies [distributor].

Presentations

Keynotes

- 2017 ‘Creating the world you care about’. TEDxErasmusUniversityRotterdam, October 5, 2017, Public Library Rotterdam, the Netherlands (contact: Ricardo Pachego).
- 2017 ‘Geven door de 250 rijksten in de Gouden Eeuw [Giving by the 250 wealthiest in the Golden Age]’, with Marco H.D. van Leeuwen. Keynote at launch event for the Netherlands Academy of Philanthropy, organised by the Maatschappelijke Alliantie [Major Alliance], September 11, 2017, Peace Palace The Hague, the Netherlands (contact: Marie-Claire Troost).
- 2017 ‘Generous People, Generous Nations: Insights from Global Philanthropy Research’. Keynote at National Research University Higher School of Economics, September 7, 2017, Moscow, Russia (contact: Irina Krasnopolskaya).

- 2017 'The Eight Mechanisms of Giving'. Keynote at the Austrian Spendentag (Day of Fundraising) 2017, Fundraising Verband Austria, April 5, 2017 (contact: Astrid Hauser).
- 2017 'Why do people give'. Keynote at Day of Arts Philanthropy, January 19, 2017, Utrecht, the Netherlands (contact: Renée Steenberg).
- 2013 'Generous People, Generous Nations: Charitable Giving across the World'. Keynote Spendentag (Day of Fundraising) 2013, Fundraising Verband Austria, April 16, 2013, Vienna, Austria (contact: Michaela Neumayr).
- 2012 'De acht mechanismen van geefgedrag [Eight mechanisms for giving]'. Keynote Fundraising Day Vlaanderen, May 15, 2012, Mechelen, Belgium (contact: Ilja De Coster).
- 2011 'Research on High Net Worth Individuals in the Netherlands and USA'. Keynote at Asia Centre for Social Entrepreneurship and Philanthropy. April 11, 2011, NUS Business School, National University of Singapore, Singapore (contact: Swee Sum Lam).

Invited lectures, discussion seminars, webinars and workshops

- 2018 'Global Philanthropy. How institutional factors enable philanthropic giving'. Invited lecture at the launch of the Global Philanthropy Environment Index of the Lily Family School of Philanthropy, June 1, 2018, Berlin, Germany (contact: Una Osili).
- 2018 'The State of Civil Society in the Netherlands'. Invited lecture at EU Russia Civil Society Forum, May 17, 2018, Sofia, Bulgaria (contact: Kristina Smolijaninová).
- 2018 'Geven en geefmotieven'. Invited lecture at Beneficiëntenmiddag VriendenLoterij, May 8, 2018, Landgoed De Paltz, Soest, Nederland (contact: Sabine Woesthof).
- 2017 'International Comparisons'. Invited lecture at Sommet 2017 sur la culture philanthropique, Philanthropic culture at the heart of the city, organized by Mullet Institute, November 15, 2017, Palais des Congres de Montréal, Canada (contact: Vincent Martineau).
- 2017 'Panel on civil society across Europe and Russia'. Invited to share insights about civil society in the Netherlands during panel organized by the EU-Russia Civil Society Forum and Centre for German and European Studies. April 21, 2017, German-Russian Exchange, St. Petersburg, Russia (contact: Elena Belukorova). 50 participants.
- 2017 'Panel on Understanding Fundraising'. Invited to share insights about key questions that are relevant for research on fundraising during closing panel at the Understanding Fundraising Conference. February 13, 2017, University of Kent, Kent, United Kingdom (contact: Beth Breeze). 200 participants.
- 2017 'Inspiring people to give'. Invited lecture in the 'How to do Good'-Tour, organized by Philanthropy Age. February 6, 2017, The Hague Institute for Global Justice, The Hague, Netherlands (contact: Leonard Stall). 150 participants.
- 2016 'The history of mass media campaigns for charitable causes'. Invited public lecture at two-day workshop 'New Histories of Humanitarianism: A Moral Economy Perspective'. December 8-9, 2016, University College London, London, United Kingdom (contact: Georgina Brewis). 100 participants.
- 2016 'Motieven voor geefgedrag'. Invited workshop (with Rob Beltman) at Fondsenwervingswebinars Live Event. September 15, 2016, Huis van de Gezondheid, Amersfoort, Netherlands (contact: Baukje Stam). 200 participants.
- 2016 'The Facilitating Factors of Philanthropy'. Invited lecture with Femida Handy in the IF Science for Society lecture series, translating academic research for philanthropy professionals. March 18, 2016, Erasmus University Rotterdam (contact: Hanneke Lenkens).
- 2016 'Ontdek ze: De belangrijkste geefmotieven en klantgroepen'. Invited webinar (with Rob Beltman) for fondsenwervingswebinars.nl/geefmotieven, February 18, 2016, IFunds Nieuwegein, Nederland (contact: Baukje Stam). 150 participants.
- 2016 'Waarom doen mensen aan filantropie? Geefgedrag vanuit individueel en collectief perspectief'. Invited lecture for MBO (CSR) Nederland, January 25, 2016, IBM, Amsterdam, Nederland (contact: Lonneke Roza). 25 participants.
- 2016 'A Guide to Global Philanthropy: The Palgrave Handbook'. Invited webinar for WINGS, <http://wingsweb.site-ym.com>, with Beth Breeze and Chris Einolf, January 21, 2016 (contact: Ana Pinho). 100 participants.

- 2015 'Understanding Philanthropy: The Eight Mechanisms that Drive Philanthropy'. Invited lecture at the Doctoral Seminar in Social Entrepreneurship and Philanthropy (SEPHI), HEC Liege Management and ESSEC Business School, December 11, 2015, Paris, France (contact: Arthur Gautier). 25 participants.
- 2012 'Waarom geven mensen aan goededoelenorganisaties?'. Invited lecture/workshop at discussion seminar Erasmus Centre for Strategic Philanthropy, 20 maart, 2012, Rotterdam, Nederland (contact: Charles Erkelens). 30 participants.
- 2011 'Workshop toepassing acht mechanismen voor geven in fondsenwerving'. Workshop for UNICEF, 16 december, 2011, Rotterdam, Nederland (contact: Jan Kamphuis). 10 participants.
- 2011 'Geven in Nederland. Over de vrijgevigheid van vermogende Nederlanders'. Invited lecture/workshop for Rotary Amsterdam Oost, May 18, 2011, Amsterdam (contact: Caspar Kerckhoff). 20 participants.
- 2011 'Views from Abroad: the Netherlands'. Invited lecture at the Reforming Fundraising Regulation Conference, April 19-20, 2011, Australian Centre for Philanthropy and Nonprofit Studies, Queensland University of Technology, Brisbane, Australia (contact: Myles McGregor Lowndes). 100 participants.
- 2011 'In conversation with Pamala Wiepking: A Literature Review on Philanthropy – What are the Research Issues'. Invited lecture at Asia Centre for Social Entrepreneurship and Philanthropy. April 12, 2011, NUS Business School, National University of Singapore, Singapore (contact: Swee Sum Lam). 40 participants.
- 2011 'Nonprofit Organisations in the United States and the Netherlands'. Workshop at DePaul University, March 14, 2011, Chicago, Illinois (contact: Chris Einolf). 25 participants.
- 2011 'Cross-national Gender Differences in Charitable Giving. An International Perspective'. Invited lecture (with Chris Einolf) at the Center on Philanthropy at Indiana University 22nd Annual Symposium: Women World Wide Leading through Philanthropy, March 10-11, 2011, Chicago Chase Tower, Chicago, Illinois (contact: Debra Mesch). 30 participants.
- 2010 'For the Love of Mankind. Snapshots Taken from Interdisciplinary Research on Philanthropy and Giving'. Invited lecture for Department of Sociology and the Erasmus Centre for Strategic Philanthropy, Erasmus University Rotterdam, November 4, 2010 (contact: Renske Keizer). 30 participants.
- 2010 'High Net Worth Donors in the Netherlands'. Invited lecture/workshop for MindWize, Hoofddorp, the Netherlands, October 28, 2010 (contact: Colette Bolomey). 30 participants.
- 2010 'Cross-national differences in Charitable Giving'. Invited lecture at Center on Philanthropy at Indiana University, Indianapolis, USA, March 16, 2010 (contact: Una Osili). 15 participants.
- 2010 'Global Philanthropy'. Invited lecture at Imagine Canada in Toronto, Canada, March 12, 2010 (contact: Steven Ayer). 10 participants.
- 2009 'Understanding Philanthropy'. Invited lecture at Queensland University of Technology in Brisbane, Australia, July 21, 2009 (contact: Kristy Hoffmann). 20 participants.
- 2009 'Differences in Charitable Giving in Europe'. Invited lecture at the Zentrum für Europäische Wirtschaftsforschung (ZEW) in Mannheim, Germany, May 14, 2009 (contact: Sarah Borgloh). 25 participants.
- 2008 'For the Love of Mankind'. Invited lecture at the Department of Sociology/ICS, Utrecht University, April 16, 2008 (contact: Beate Völker). 20 participants.
- 2005 'Economie en geefgedrag' (with René Bekkers). Invited lecture at discussion seminar Civil Society Conference, Utrecht, June 13, 2005. 30 participants.

Conference presentations

- Wiepking, Pamala. (2017). Creating more generous societies through understanding international philanthropy. ARNOVA Award Winners Session, *ARNOVA Conference*, Grand Rapids, US, November 16-18, 2017.
- Wiepking, Pamala. (2017). Building better relationships with donors. Using academic research to strengthen the practice of philanthropy. *ARNOVA Conference*, Grand Rapids, US, November 16-18, 2017.

- Wiepking, Pamala. (2017). Presentation on global philanthropy research in colloquium Operationalizing and Theorizing Enabling Conditions of Philanthropy and Fundraising for Cross-National Comparative Research: Challenges and Promise, organized by Tamaki Onishi and Xiaonan Kou. *ARNOVA Conference*, Grand Rapids, US, November 16-18, 2017.
- Breeze, Beth and Pamala Wiepking. (2017). A Different Driver? Exploring Employee Engagement in Corporate Philanthropy. Presentation at the *ERNOP Conference* at the Copenhagen Business School (CBS), July 12 2017. Awarded Best conference paper.
- Wiepking, Pamala and Femida Handy. (2016). Presenting the Palgrave Handbook on Global Philanthropy at the ARNOVA Award Winners Session, *ARNOVA Conference*, Washington D.C., US, November 17-19, 2016.
- Wiepking, Pamala, Femida Handy, Sohyun Park, René Bekkers, Beth Breeze, Michaela Neumayr and Wendy Scaife with Steffen Bethman, Oonagh Breen, Chris Einolf, Chulhee Kang, Hagai Katz, Irina Krasnopolskaya, Michael D. Layton, Kuang-Ta Lo, Una Osili, Anne Birgitta Pessi, Karl-Henrik Sivesind, Arjen de Wit, and Naoto Yamauchi. (2016). The Matthew-effect in Philanthropy: How philanthropic structure enables philanthropic giving. Presentation at the *45th ARNOVA Conference*, Washington D.C., US, November 17-19, 2016.
- Wiepking, Pamala, Arjen de Wit, and Xionan Kou. (2016). Giving with affluence: How social pressure and prosocial motivation drive giving by the wealthy in the US and the Netherlands. Presentation at the *45th ARNOVA Conference*, Washington D.C., US, November 17-19, 2016.
- Wiepking, Pamala and Femida Handy. (2016). The Practice of Philanthropy: Factors Facilitating Philanthropy from a Cross-National Perspective. Presentation at the *12th ISTR Conference*, June 28- July 1, 2016, Stockholm, Sweden.
- Wiepking, Pamala, Arjen de Wit and Xionan Kou. (2016). Charitable Giving by High Net Worth Households in the US and the Netherlands: Intrinsic Motivation or Social Pressure? Presentation at the *12th ISTR Conference*, June 28- July 1, 2016, Stockholm, Sweden.
- Wiepking, Pamala, Marco H.D. van Leeuwen and Henk Looijensteijn. (2016). The (Un)charitables. Wealthy Donors in the Golden Age in the Netherlands. Presentation at the Dag van de Sociologie, Tilburg University, June 9, 2016.
- Wiepking, Pamala, Marco H.D. van Leeuwen and Henk Looijensteijn. (2016). The (Un)charitables. Wealthy Donors in the Golden Age in the Netherlands. Presentation at the *11th ESSHC Conference* in Valencia, Spain, March 30-April 2, 2016.
- Wiepking, Pamala and Femida Handy. (2015). The Practice of Philanthropy: Factors Facilitating Philanthropy from a Cross-National Perspective. Presentation at the *44th ARNOVA Conference*, Chicago, US, November 19-21, 2015.
- Wiepking, Pamala and Marco H.D. van Leeuwen. (2015). The (Un)charitables. Wealthy Donors in the Golden Age in the Netherlands. Presentation at the *44th ARNOVA Conference*, Chicago, US, November 19-21, 2015.
- Wiepking, Pamala and Femida Handy. (2013). Generous People, Generous Nations: A Cross-national Study of Philanthropy. Presentation at the *ERNOP Conference*, Riga, Latvia, July 10-11, 2013.
- Bekkers, René and Pamala Wiepking. (2013). Descriptive Norms on Giving: Effects of Ambiguity, Specific Reference Amounts, and Expectations. Presentation at the *Academy of Management Conference*, Buena Vista, US, August 11-13, 2013.
- Einolf, Chris and Pamala Wiepking. (2012). Education and Prosocial Behavior. Presentation at the *American Sociological Association (ASA) Conference*, Denver, US, August 17-20, 2012.
- Wiepking, Pamala and Chris Einolf. (2012). Gendered Pathways of Prosocial Behavior. Presentation at the *American Sociological Association (ASA) Conference*, Denver, US, August 17-20, 2012.
- Wiepking, Pamala. (2012). Picturing Generosity. Factors of Success in National Campaigns in the Netherlands. Presentation at the *10th ISTR Conference*, Siena, Italy, July 10-14, 2012.
- Boonstoppel, Evelien and Pamala Wiepking. (2011). Giving as a Social Dilemma. A Test of Motivational, Structural and Strategic Explanations of Giving. Presentation at the *40th ARNOVA conference*, Toronto, Canada, November 17-20, 2011.
- Einolf, Chris and Pamala Wiepking. (2011). Education and Prosocial Behavior. Presentation at the *40th ARNOVA conference*, Toronto, Canada, November 17-20, 2011.

- Wiepking, Pamala and Marco H.D. van Leeuwen. (2011). National Campaigns for Charitable Causes: An International Perspective. Presentation and session coordinated at the *ERNOP Conference*, Vienna, Austria, June 7, 2011.
- Wiepking, Pamala and Michaela Neumayr. (2011). Methodology and Measurement of Prosocial Behavior. Presentation in panel session Working Group Measuring Philanthropy, coordinated by Ana Simmeans, at the *ERNOP Conference*, Vienna, Austria, June 7, 2011.
- Einolf, Chris and Pamala Wiepking. (2011). Cross-national Gender Differences in Giving. *Presented at the ERNOP Conference*, Vienna, Austria, June 7, 2011.
- Wiepking, Pamala and Ferry Koster. (2011). Effects of Public and Private Social Expenditures on Individual Wellbeing: a Cross-national Study. *Presented at the Dag van de Sociologie*, Gent, Belgium, May 26, 2011.
- Wiepking, Pamala. (2010). High Net Worth Donors in the Netherlands. A Quantitative Study. *Paper presented at the 39th ARNOVA conference*, Alexandria, November 18-20, 2010.
- Wiepking, Pamala, and Chris Einolf. (2010). Cross-national Gender Differences in Giving. *Paper presented at the 39th ARNOVA conference*, Alexandria, November 18-20, 2010.
- Wiepking, Pamala. (2010). Generous People, Generous Nations. Explaining Differences in Giving with Country Level Datasets. *Paper presented in the ERNOP session at the ISTR Conference*, Istanbul, Turkey, July 7-10, 2010.
- Wiepking, Pamala and Russell James (2010). Cognitive Abilities and Prosocial Behaviour. *Paper presented at the ISTR Conference*, Istanbul, Turkey, July 7-10, 2010.
- Wiepking, Pamala, and Evelien Boonstoppel. (2009). Generous People, Generous Nations. Explaining Differences in Giving with Country Level Datasets. *Paper presented at the 38th ARNOVA conference*, Cleveland, November 19-21, 2009.
- Osili, Una, Pamala Wiepking, René Bekkers and David Reinstein. (2009). International Comparison of Explanations for Tsunami Giving. *Paper presented at the 38th ARNOVA conference*, Cleveland, November 19-21, 2009.
- Wiepking, Pamala. (2009). *International Comparative Philanthropic Research: a Case for Theoretical and Methodological Progress?* With participants: Eleanor Brown, René Bekkers, Michael Hall, Myles McGregor-Lowndes, Una Osili, and Cathy Pharoah. Colloquium held at the *38th ARNOVA conference*, Cleveland, November 19-21, 2009.
- Wiepking, Pamala. (2009). Host round table on international philanthropy. *At the 38th ARNOVA conference*, Cleveland, November 19-21, 2009.
- Wiepking, Pamala, and René Bekkers. (2008-2009). Explaining Differences in Charitable Giving in Europe. *Paper presented at Nederland in Vergelijkend Perspectief. Tweede Nederlandse workshop European Social Survey*, Den Haag, the Netherlands, November 13, 2008 and at the *Sociologendag*, Amsterdam, the Netherlands, June 12, 2009. Paper presented at the *European Consortium of Sociological Research (ECSR) conference*, December 11-12, Paris.
- Wiepking, Pamala, and Merijn Heijnen. (2008). The Giving Standard: Conditional Cooperation in the Case of Charitable Giving. *Paper presented at the 37th ARNOVA conference*, November 20-22, Philadelphia.
- Wiepking, Pamala, and Beth Breeze. (2008). Feeling Poor, Acting Stingy: The Effect of Money Perception on Charitable Giving. *Paper presented at the 37th ARNOVA conference*, November 20-22, Philadelphia.
- Wiepking, Pamala. (2006). Birds of a Feather Flock Together. Why People Donate to Specific Charitable Organizations. *Paper presented at the ICS symposium*, November 9, 2006 in Groningen, the Netherlands, and at the *35th ARNOVA conference*, November 16-18, Chicago.
- Wiepking, Pamala and René Bekkers. (2006). "Does Who Decides Really Matter? Causes and Consequences of Financial Management in Households: The Case of Charitable Donations". *Paper presented at the 35th ARNOVA conference*, November 16-18, Chicago.
- Bekkers, René and Pamala Wiepking. (2006). "Understanding Philanthropy. A Review of 45 Years of Theories and Research". *Paper presented at the 35th ARNOVA conference*, November 16-18, Chicago.
- Wiepking, Pamala and Ineke Maas. (2005). "The Capital of Giving: Effects of Social, Human, and Economic Capital on Charitable Giving." *Paper presented at the Sociologendag in Brussel*,

Belgium. June 2nd, 2005, and at the 34th ARNOVA conference, Washington. November 17-19, 2005.

Wiepking, Pamala. (2004). Do the Poor Donate Proportionally More? The Relation between Income and Donations towards Philanthropic Causes. *Paper presented at the 33rd ARNOVA conference, November 18-20, Los Angeles.*

Bekkers, René, and Pamala Wiepking. (2004). To Give or not to Give. *Paper presented at the 33rd ARNOVA Conference, November 18-20, Los Angeles.*

Teaching

In 2009, I completed the one-year postgraduate course “Basiskwalificatie Onderwijs” [Teaching Qualification] at VU University Amsterdam, which is equivalent to level 1 of the Master Teaching in Higher Education.

- 2018 Principles and Practices of Fundraising. Online graduate course in philanthropic studies (33 students), Lilly Family School of Philanthropy.
- 2018 Philanthropy in Global Context (8 students). Undergraduate course in philanthropic studies, Lilly Family School of Philanthropy.
- 2017 Research methods course (coordination). Regular and pre-Master BA (Business Administration; 850 students), Rotterdam School of Management, Erasmus University Rotterdam.
- 2017 Supervision theses Master in Global Business and Sustainability, Rotterdam School of Management, Erasmus University Rotterdam.
- 2016 Research methods course (coordination and teaching). Regular and pre-Master BA (Business Administration; 770 students), Rotterdam School of Management, Erasmus University Rotterdam.
- 2016 ‘Professioneel relatiemanagement voor maatschappelijke en filantropische organisaties’, executive education for ABN AMRO Meespierson, developed by the Erasmus Centre for Strategic Philanthropy. I was responsible for Module 1: Introduction to philanthropy, March 21 2016 (15 students) and April 20, 2016 (9 students; contact: Mirjam Locadia).
- 2015 Research methods course (coordination and teaching). Regular and pre-Master BA (Business Administration; 699 students), Rotterdam School of Management, Erasmus University Rotterdam.
- 2013 Research methods course (coordination and teaching). Regular and pre-Master BA (Business Administration; 1034 students) and regular and pre-Master IBA (International Business Administration; 480 students), Rotterdam School of Management, Erasmus University Rotterdam.
- 2012 Research methods course (coordination and teaching). Regular and pre-Master BA (Business Administration; 923 students) and regular and pre-Master IBA (International Business Administration; 500 students), Rotterdam School of Management, Erasmus University Rotterdam.
- 2012 Statistics course II (B.A.), quantitative research seminar (B.A.), supervision M.A. thesis, Sociology, Erasmus University Rotterdam.
- 2012 Rotterdam School of Management Diploma Programma voor non-profit organisaties (RSM Executive Education and Organizational Development). Beheer van middelen in de non-profit sector (with Lucas Meijs).
- 2011 Methodology course (B.A., coordination, with Pearl Dykstra), statistics course I and II (B.A.), Sociology, Erasmus University Rotterdam.
- 2011 Rotterdam School of Management Diploma Programma voor non-profit organisaties (RSM Executive Education and Organizational Development). Beheer van middelen in de non-profit sector (with Lucas Meijs).
- 2011 Minor Corporate Social Responsibility and Non-Profit Management. Sessions on Philanthropic Fundraising & Giving, Erasmus University Rotterdam (with Karen Maas, Lucas Meijs and Dinand Webbink).
- 2010 Methodology course (B.A., course design and coordination, with Pearl Dykstra),

- Sociology, Erasmus University Rotterdam.
- 2009 Lecturer Ph.D. Course, Centre for Comparative Social Studies (CCSS), VU University.
- 2009 Explanations for prosocial behaviour (B.A.), Minor Philanthropic Studies, VU University.
- 2009 Guest lecturer at the Queensland University of Technology, Brisbane, Australia, Graduate Certificate in Business (Philanthropy and Nonprofit Studies).
- 2009 Supervision thesis Master in Sociology, Organization Sciences track, VU University.
- 2008 Capita Selecta, Post Academic Course "Philanthropic Studies", VU University (with Prof. dr. Theo Schuyt).
- 2008 Explanations for prosocial behaviour (B.A.), VU University (5 meetings, course design with dr. René Bekkers).
- 2007 Lecture on "8 mechanisms of giving" in Capita Selecta, Post Academic Course "Philanthropic Studies", VU University.
- 2007 Statistics I (B.A.), Faculty of Social Sciences, Utrecht University.
- 2007 Organizational Efficacy (B.A.). Department of Sociology, Utrecht University.
- 2007 Supervision thesis Master in Sociology, Sociology track, VU University.
- 2006 Supervision thesis Bachelor Social Cultural Sciences, VU University.
- 2004 Supervision thesis Master in Sociology, Organization Sciences track, VU University.
- 2002-2005 Educational manager Post Academic Course "Philanthropic Studies". Coordination, development, supervision, and incidental teaching, VU University.

Selection of professional output / mass media coverage

- 'Wat beïnvloed eigenlijk jouw geefgedrag? [What influences your giving behaviour?]', interview Critix, FUNX national radio (NPO), September 17, 2017.
- 'Waarom geven mensen aan nationale acties [Why do people give to national mass media campaigns?]', interview prime time national television news (Gerri Eijkhof NOS acht uur journaal, NTR, NL1), March 29, 2017.
- 'De Nieuwste Cijfers: Inzamelactie voor de Hoorn van Afrika [The new numbers: Fundraising campaigns for the Horn of Africa]', infographic in national newspaper (Volkskrant), April 1, 2017, p. 53 Science.
- '65 jaar TV: Tijd voor pensioen? De macht van het medium [65 years of television: Time for pension?]', interview in documentary about fundraising television on national television (Bert van der Veer, NTR, NL2), September 24, 2016 (44 min.).
- 'Nergens geven mensen zoveel aan goede doelen als in Nederland [Nowhere do people give as much as in the Netherlands]', fact check in national newspaper (NRC Checkt in NRC Next), 16 June 2016.
- 'De droom van Pamala Wiepking: Toepasbare filantropie-wetenschap [The dream of Pamala Wiepking: Philanthropy research with practical applicability]', interview about the philanthropic sector in the Netherlands in professional philanthropy journal (De Dikke Blauwe), March 17, 2016.
- 'Echte Superhelden? Liefdadigheid: Waarom celebs er dol op zijn [True superheroes? Charity: why celebrities love it]', interview about motivates for celebrities to become ambassadors for charitable causes in popular magazine (Veronica Magazine), March 16, 2016.
- 'Acht succesfactoren van filantropie [The eight factors of success for philanthropy]'. Interview about the Palgrave Handbook of Global Philanthropy in professional philanthropy journal (De Dikke Blauwe), March 9, 2016.
- 'Gelauwerd talent [honored talent]', voted number 16 in the list of 100 most influential people in the Dutch Philanthropic sector (ex-aequo with René Bekkers), in yearbook professional philanthropy journal (De Dikke Blauwe), 2016.
- 'Schepper en Co'. One on one television interview on giving and generosity, NCRV, NPO2, December 5, 2015 (25 minutes).

'Sta op tegen kanker [Stand up against cancer]', interview about the national campaign from Dutch Cancer Fund for national radio (Radio 1, Knooppunt Kranenburg), January 23, 2014.

McGregor-Lowndes, Myles, Wendy Scaife, Pamala Wiepking, and Marie Crittal. (2014). 'Giving and Volunteering in Australia 2014: Environmental Scan/literature review', report for Giving in Australia Research Project.

'Nederland in zeven overstromingen. Deel 1: Help! [Netherlands in seven floods]', interview in documentary for national television about floods in the Netherlands and the fundraising campaigns for the victims, December 13, 2013 (34 min. tot 39 min).

'Geven is lekker [Giving feels great]', interview in national newspaper Reformatorisch Dagblad, November 15, 2013.

'Afschaffen giftenaftrek heeft voordelen en nadelen [Abolishing fiscal incentives for giving has advantages and disadvantages]', interview in national newspaper Reformatorisch Dagblad, July 20, 2012.

'Mensen geven niet aan Syrië [People won't give to Syria]', interview for national radio (Radio 1), May 17, 2013.

'One minute with Pamala Wiepking: What induces people to give their money away', Interview in *New Scientist*, July, 2012, p.27.

'Vrijgevigheid: mannen versus vrouwen [Charity: men versus women]', newsitem in popular magazine Opzij, December 2011, p.9.

'Niet alleen geven, maar ook doen [Not only give, but also act]', interview in regional newspapers (e.g., De Gooi- en Eemlander, Haarlems Dagblad, etc.) concerning the success of 3FM Serious Request, November 15,16, 2011.

'How can we help? European philanthropic researchers at your service', with Theo Schuyt, in response to the debate around the lack of philanthropic research in Europe, *Alliance*, April 5, 2011.

'Nationale acties voor het goede doel [National mass media campaigns for charitable causes]', Interview bij Hoe?Zo! radio over artikel in Mens & Maatschappij over de geschiedenis en het succes van nationale acties [Interview for national radio], March 22, 2011 (11.53 min. tot 18.30 min.).

'Trek ze leeg. Nederland staat in de top drie van Europa van gulle gevers voor rampen [Dutch give generously to natural disasters]', Interview in Quest, special about natural disasters, March 15, 2011.

'Doel ondergeschikt aan actie zelf [Cause is less relevant than campaign]', interview in Eindhovens Dagblad about Serious Request actie van 3FM [multi-day radio campaign], October 23, 2010.

'Filantropie, it's a women's world', research mentioned in popular magazine Opzij, September 1, 2010, p.40.

'Geven doet de gulle gever zelf veel plezier [Giving is enjoyable for the donor]', op-ed with Theo Schuyt in Volkskrant [national newspaper], August 7, 2010, p.22.

Discussion results study of HNW donors in the Netherlands, frontpage Trouw [national newspaper], April 24, , 2010.

Wiepking, Pamala (Principal Investigator), Bas Jansen and René Bekkers. (2010). Geefgedrag van vermogende Nederlanders: Een verkennende studie [Giving behavior of HNW donors]. Report presented during colloquium *Het vermogen om te geven [The capacity to give]*, VU Amsterdam, April 26, 2010.

Interview with Pamala Wiepking on charitable giving after the Haiti earthquake in NRC Next, January 21, 2010.

Interview with Pamala Wiepking on meaning of money and charitable giving in *Filosofie Magazine*, p. 29, November 2009.

Interview with Pamala Wiepking and Onno Aerden (editor magazine Miljonair). Business News Radio (BNR) concerning donations by high net worth households. October 22, 2008.

Ronde, Kahliya (2008). *Geven omdat het hoort [Giving because you are supposed to]*. Article about dissertation "For the Love of Mankind" in Dutch newspaper Spits and Kennislink, vakpagina maatschappijwetenschappen. Available at Kennislink: <http://www.kennislink.nl/publicaties/geven-omdat-het-hoort>.

Interview Pamala Wiepking NOS radio 1 concerning why people with lower income levels donate a

- higher proportion of their income to charitable organizations. March 26, 2008.
- Wiepking, Pamala. (2008). *Seriously Requesting Donations*. Report presented to 3FM and het Nederlandse Rode Kruis regarding donations in the 3FM'Serious Request' campaign.
- Bekkers, René, and Pamala Wiepking. (2006). *Waarom geven mensen aan goede doelen? [Why do people give to charitable causes?]* Kennislink, vakpagina maatschappijwetenschappen. Available at Kennislink: <http://www.kennislink.nl/publicaties/waarom-geven-mensen-aan-goede-doelen>.
- Wiepking, Pamala (2005). *Niets om weg te geven? [Nothing to give?]* Kennislink, vakpagina maatschappijwetenschappen. Available at Kennislink: <http://www.kennislink.nl/publicaties/niets-om-weg-te-geven>.
- Wiepking, Pamala, Barbara Gouwenberg and Theo Schuyt. (2004). *KWF Kankerbestrijding en haar donateurs [The Dutch Cancer Association and her donors]*. Report written under the authority of KWF Kankerbestrijding (Dutch Cancer Association).
- Meijer, May-May, and Pamala Wiepking. (2004). *Greenpeace en haar donateurs [Greenpeace and her donors]*. Report written under the authority of Greenpeace Nederland.

International activities

International collaboration

I am involved in several international collaborative research projects, which I will describe in short below. In 2016, I founded the Center for Global Generosity (CGG), which seeks to answer the question how and why different people living in different cultures vary in the level and nature of generosity they display, and how we can successfully promote generosity behavior across different cultural contexts. I also was founding member of the European Research Network on Philanthropy (ERNOP; currently over 175 members in 22 countries; www.ernop.eu).

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| 2018-... | Edited volume on the organization of philanthropy, including factors facilitating and limiting philanthropy, across twelve countries not included in the Palgrave Handbook of Global Philanthropy, with Ph.D. students from those countries. |
| 2016-... | Founder of the Center for Global Generosity, with Femida Handy (University of Pennsylvania, US), René Bekkers (VU University Amsterdam), Una Osili (IUPUI, US), Beth Breeze (University of Kent, UK), Chulhee Kang (Yonsei University, South-Korea), Naoto Yamauchi (Osaka University, Japan) and Angela Bies (University of Maryland, US). |
| 2015-... | Project comparing philanthropy of those with High Net Worth between the US and the Netherlands with Xioanan Kou (IUPUI Lilly Family School of Philanthropy, US) and Arjen de Wit (VU University Amsterdam). |
| 2014 | Consultant on the preparation of the Giving and Volunteering in Australia study, the second representative study on philanthropic contributions by individuals, households, firms and foundations in Australia, with Myles McGregor Lowndes and Wendy Scaife (Queensland University of Technology, Brisbane, Australia). |
| 2013 | Member of the Global Advisory Council–Coutts Million Dollar Donor Report, conducted by Lilly Family School of Philanthropy at Indiana University, US and Coutts US. |
| 2011 | Invited guest and speaker at Asian Centre for Social Entrepreneurship and Philanthropy (ACSEP), NUS Business School, National University of Singapore, April 10-12, 2011 (contact: Swee Sum Lam). Project on High Net Worth Donors and theoretical explanations for philanthropic behavior. |
| 2010-2015 | Principal Investigator in the NWO Veni project 'Generous People, Generous Nations' (GPGN; €250,000). Outcome 1: the <i>Palgrave Handbook on Global Philanthropy</i> (with Femida Handy, University of Pennsylvania, US; published 2015 with Palgrave MacMillan), result from collaboration with philanthropy scholars in 26 countries. Outcome 2: the Individual International Philanthropy Database (IIPD): Merged database of all existing nineteen micro-level datasets measuring philanthropic |

- behavior by individuals.
- 2010-2013 Principal Investigator in international project on the success of national mass media fundraising campaigns for charitable causes in seven different countries (with Marco van Leeuwen, Utrecht University; Lucas Meijs, Erasmus University and local researchers in the US, Sweden, Australia, Spain, Mexico, Belgium and the Netherlands). Resulted in a symposium (five papers; two of which I co-authored) in *Nonprofit and Voluntary Sector Quarterly* 42(2). Papers from the project were presented in colloquia at the 2011 ERNOP conference in Vienna and presented at the 2012 ISTR conference in Siena.
- 2010-2011 Invited guest and speaker at the Center on Philanthropy at Indiana University, Indianapolis, USA, March 15-18, 2010 (contact: Una Osili). Project on high net worth (HNW) donors in the Netherlands. I conducted a survey study among 10,000 HNW households in the Netherlands in 2010, and collaborated with the Center on Philanthropy to make the survey comparable to the US counterpart. Together with Evelien Boonstoppel (junior researcher at VU University Amsterdam) I have published about this study in *Geven in Nederland* (2011) and in *Mens & Maatschappij*, 2012 book edition (Eds. Vincent Buskens & Ineke Maas).
- 2010-2012 Collaborative project with the Hudson Institute's Center for Global Prosperity, designing and conducting a large-scale study of international philanthropy, visited March 21, 2010 (contact: Carol Adelman). I was consultant for several countries in their yearly Index of Global Philanthropy and Remittances.
- 2010-... Invited guest and speaker at DePaul University, Chicago, Illinois, USA, March 14-15, 2011. Projects on cross-national gender and educational differences in philanthropic giving with Chris Einolf, DePaul University Chicago.
- 2010 Invited guest and speaker at Imagine Canada, Toronto, Canada, March 8-12, 2010 (contact: Steven Ayer). Including the Canadian data in the Individual International Philanthropy Database.
- 2009-2012 Adjunct Fellow position and invited visiting academic at Australian Centre for Philanthropy and Nonprofit Studies, Queensland University of Technology, Brisbane, Australia, June-July 2009 and April 2011 (contact: Myles McGregor Lowndes). Project on marketing of charitable bequests in Australia and Fundraising Regulation. Resulted in two publications: *Journal of Consumer Behavior* (2012) and *Australasian Journal of Marketing* (2009).
- 2009-2011 Project on the effects of cognitive abilities on charitable giving among elderly Americans, with Russell James, University of Georgia, US. Resulted in publication in *Ageing & Society* (2012).
- 2009-2010 Initiated and led the submission of a proposal on cross-national data collection on generosity: *Generous People, Generous Nations* for submission to the US based Science of Generosity Project, with Prof. Eleanor Brown (Pomona College, US), Prof. Cathy Pharoah (Cass Business School, UK), Prof. Michael Hall (Imagine Canada, Canada), Prof. Una Osili (Indiana University, US), Prof. Myles McGregor-Lowndes (Queensland University of Technology, Australia), Prof. dr. Harry Ganzeboom (VU University Amsterdam) and Dr. René Bekkers (VU University Amsterdam). First round: Invited as one of 17 proposals (out of 325 LOI's submitted) to submit full proposal in September 2009, but received no funding. Second round: Invited as one of 26 proposals (out of 327 LOI's submitted) to submit full proposal in May 2010, but received no funding.
- 2008-... Project on giving to international causes. With Una Osili (Center on Philanthropy Indiana University, US), Cagla Okten (Bilkent University, Turkey), René Bekkers (VU University Amsterdam) and David Reinstein (Essex University, UK). Papers presented at the Dag van de Sociologie Amsterdam (2009) and ARNOVA (2010).
- 2008-2011 Project on money perceptions and donations to charitable organizations, with Beth

- Breeze, Kent University, Kent, United Kingdom. Resulted in publication in *International Journal of Nonprofit and Voluntary Sector Marketing* (2012).
- 2008 Project on educational donors, with Russell James, University of Georgia, Athens, USA. Resulted in publication in *International Journal of Educational Advancement*.
- 2006-2011 Project on theoretical determinants of charitable giving, including literature review, with René Bekkers, funded by the Templeton Foundation (US). Resulted in publications in *Social Science Research Network* (2007; 3,086 downloads and 9,411 abstract views at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1015507), *Nonprofit and Voluntary Sector Quarterly* (2011) and two publications in *Voluntary Sector Review* (2011; 2012). Also: Special issue 'Mechanisms for Giving and Volunteering' edited by René Bekkers and me in *International Journal of Nonprofit and Voluntary Sector Marketing* is based on this project. Issue published November 2011 (includes nine articles).

International visitors

- 2014 Irina Krasnopolskaya, National Research University Higher School of Economics, Centre for Studies of Civil Society and Nonprofit Sector, Moscow, Russia. Spring 2014. Project on volunteering and giving.
- 2012 Prof. Dr. Russell James III, Texas Tech, Lubbock, April 2, 2012. Project on fMRI and Charitable Giving.
- 2012 Prof. Dennis Cheek, Asian Centre for Social Entrepreneurship and Philanthropy (ACSEP), NUS Business School, National University of Singapore, February 16, 2012. Collaboration between Philanthropy Research Centres ECSP and ACSEP.
- 2010 Sarah Borgloh, Ph.D. candidate Centre for European Economic Research (ZEW), Mannheim, May-June 2010. Project on Charitable Giving.
- 2009 Prof. Dr. Russell James III, University of Georgia, Athens, March 12, 2009. Project on Cognition and Charitable Giving.

International graduate courses

- 2010 Organizational Leadership course, nine days at Utrecht School of Governance.
- 2005 Interuniversity Consortium for Political and Social Research (ICPSR) Summer school, Ann Arbour, June. Advanced Maximum Likelihood (Prof. Charles Franklin). Regression Analysis (Prof. Tim McDaniel).
- 2005 5th workshop of the Ph.D. Network on the Third Sector and Civil Society, May 20-22, Rolduc.

Service to the (academic) community

- 2016- ... Editorial board member of the *Nonprofit and Voluntary Sector Quarterly*.
- 2010- ... Editorial board member of the *International Journal of Nonprofit and Voluntary Sector Marketing*.
- Ongoing *Ad hoc* reviewer for the *American Sociological Review*, *American Journal of Sociology*, *Nature Human Behaviour*, *Social Forces*, *European Sociological Review*, *Social Science Research*, *PLOSone*, *Public Administration Review*, *Sociology of Religion*, *Voluntas: International Journal of Nonprofit and Voluntary and Nonprofit Organizations*, *Nonprofit Management & Leadership*, *Feminist Economics*, *World Development*, *ARNOVA Conference*, *ISTR Conference*, *ERNOP conference*, *Austrian OeNB Anniversary Fund*, *Social Sciences and Humanities Research Council of Canada*, *UK Leverhulme Trust*, *Israel Science Foundation*, *National Science Center Poland*.
- 2018 External Examiner Ph.D. Thesis Mahdi Habibpour, Private provision of public goods: the role of npos, donations, and social interaction, Vrije Universiteit Brussel (Promotores Marc Jegers and Roland Pepermans).
- 2013 External Examiner Ph.D. Thesis Matthew Bennett, A Comparative Study of

Volunteering and Giving, Nuffield College, University of Oxford (Internal Examiner: Anthony Heath; Supervisor: Nan-Dirk de Graaf). December 16, 2013.
2009-2010 Reviewer for Ph.D. Competition of the Faculty of Social Sciences, VU University Amsterdam.

Board memberships

2017-... Member advisory board Global Philanthropy Environment Index (Lilly Family School of Philanthropy: <https://globalindices.iupui.edu/environment/index.html>)
2012-... Elected board member Dutch Institute of Fundraising (Nederland Filantropieland, NFLF: <http://www.nflf.nl>).
2012-2018 Member of the Supervisory Board for SOLVE (former SECEUR), Erasmus University student association for social enterprise consulting.
2011-2017 Vice-President for Regional Association for the International Council of Voluntarism, Civil Society, and Social Economy Researcher Associations (ICSERA: www.icsera.org).
2010-2014 Founding member and elected board member (two terms) of the European Research Network on Philanthropy (ERNOP: www.ernop.eu).
1999-2001 Secretary of USOCIA, the association for sociology students at Utrecht University.
1999-2000 Student member Educational Board, Department of Sociology, Utrecht University.

Organization

2016-2018 Alumni officer Department of Business-Society Management, Rotterdam School of Management, Erasmus University Rotterdam.
2013-2017 Member European Fundraising Association (EFA) Certification Committee, certifying European fundraising educational programs.
2010-2011 Coordinator European Research Network on Philanthropy Working Group 'Measuring Philanthropy'.
2007-2010 Executive director/coordinator of the European Research Network on Philanthropy.
2010 'Het Vermogen om te Geven' [the capacity to give] symposium on High Net Worth Donors in the Netherlands, VU University Amsterdam, April 26, 2010 [250 attendees].
2010 Head of hosting committee and chair for the 3rd meeting of the European Research Network on Philanthropy (ERNOP), Budapest, Hungary, February 1 (with Eva Kuti and Sarah Borgloh).
2009 Head of hosting committee and chair for the 2nd meeting of the European Research Network on Philanthropy (ERNOP), Leuven, Belgium, March 27 (with Lesley Hustinx and Caroline Gijselincks).
2008-2009 Principal Investigator for data collection Giving France.
2008 Head of hosting committee for the 1st meeting of the European Research Network on Philanthropy (ERNOP) in Amsterdam, January 17.
2005-2007 Principal Investigator for data collection Giving in the Netherlands Panel Study 2005.
2000 Co-organizer of the symposium "The Management of Matches". Utrecht University (with Mariëlle Bedaux, Chris Sniijders, and Arnout van de Rijt).

Professional memberships

- European Research Network on Philanthropy (ERNOP).
- International Council of Voluntarism, Civil Society, and Social Economy Researcher Associations (ICSERA).
- Women's Philanthropy Institute, Lilly Family School of Philanthropy (WPI; Member research committee).
- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).
- International Society for Third Sector Research (ISTR).
- Nederlandse Sociologische Vereniging (NSV).

Conference participation

- 2018 46th ARNOVA Conference, Grand Rapids, US, November 16-18, 2017.
- 2017 ERNOP conference, Copenhagen, Denmark, July 11-12, 2017.
- 2016 45th ARNOVA Conference, Washington, US, November 17-19, 2016.
- 2016 International Society for the Third Sector Research (ISTR) Conference, Stockholm, Sweden, June 28 – July 1, 2016.
- 2016 11th European Social Science History Conference (ESSHC), Valencia, Spain, March 30-April 2, 2016.
- 2015 44th ARNOVA Conference, Chicago, US, November 19-21, 2015.
- 2013 Academy of Management Conference, Orlando, US, August 9-13, 2013.
- 2013 ERNOP Conference, Riga, Latvia, July 10-11, 2013.
- 2012 Conference of the American Sociological Association (ASA), Denver, US, August 17-20, 2012.
- 2012 International Society for the Third Sector Research (ISTR) Conference, Siena, Italy, July 9-14, 2012.
- 2012 European Social Science History Conference 2012, Glasgow, UK, April 11-14, 2012.
- 2011 40th ARNOVA Conference, Toronto, Canada, November 17-20.
- 2011 Uitdagingen voor de filantropische sector: opschaling, governance en impact [Challenges for the philanthropic sector], Erasmus Centre for Strategic Philanthropy, Erasmus University Rotterdam, Rotterdam, September 22, 2011.
- 2011 ERNOP Conference, Vienna, Austria, June 7, 2011.
- 2011 Reforming Fundraising Regulation Conference, Australian Center of Philanthropy and Nonprofit Studies at the Queensland University of Technology, Brisbane, Australia, April 19-20, 2011.
- 2011 Women World Wide Leading through Philanthropy, Chicago Chase Tower, Chicago, IL, March 10-11, 2011.
- 2010 39th ARNOVA Conference, Alexandria, November 18-20, 2010.
- 2010 International Society for the Third Sector Research (ISTR) Conference, Istanbul, Turkey, July 7-10, 2010.
- 2010 Meeting of the European Research Network on Philanthropy (ERNOP), February 1, Budapest, Hungary (Chair; Head organization committee).
- 2009 European Consortium for Sociological Research Conference, Paris, France, December 11-12, 2009.
- 2009 38th ARNOVA conference, Cleveland, November 19-21.
- 2009 Economics and Charitable Giving, October 8-9, ZEW Mannheim, Germany.
- 2009 Meeting of the European Research Network on Philanthropy (ERNOP), March 27, Leuven, Belgium (Chair; Head of organization committee).
- 2008 37th ARNOVA conference, November 20-22, Philadelphia.
- 2008 Meeting of the European Research Network on Philanthropy (ERNOP), January 17, Amsterdam (Head of organization committee).
- 2007 36th ARNOVA conference, November 15-17, Atlanta.
- 2006 35th ARNOVA conference, November 16-18, Chicago.
- 2006 Interuniversitair Centrum voor Sociaal wetenschappelijke Theorievorming en Methodenontwikkeling (ICS) Symposium, November 9, Groningen.
- 2005 34th ARNOVA conference, November 17-19, Washington.
- 2005 ‘Sociologendag’ organized by the NSV and the VVS, June 2, Brussels.
- 2004 33rd ARNOVA conference, November 18-20, Los Angeles.

Languages

Dutch (fluent), English (fluent), German (reasonable).

Software experience

Stata, SPSS, (X)HTML, MS Office.